THE CUBAN FOOD INDUSTRY IS EVOLVING
The best platform to break into the Cuban food industry

OBJECTIVES

1. To present innovation and new products
2. To modernise the industrial sector
3. To increase production capacity
4. To boost foreign investment

THE LEADING TRADE FAIR IN THE SECTOR IN CUBA

Forecasts for this exhibition:

- Exhibition space: 3,000 m²
- Business networking meetings: +250
- Firms represented: +250
- Debate and knowledge-sharing activities: +50
- Participating countries: +25
- Industry visitors: +3,000
Trade exhibition

A 3D experience to discover the latest innovations in the sector and to break into the Cuban market.

A 360º vision of the food industry

- Food and beverages
- Food technology
- Container and packaging machinery
- Transport and logistics
- Warehouses and storage
- Raw materials and supplies
- Machinery and equipment for food and beverage processing
- Specialist tools and equipment
- Showcooking
- Exhibition and workshops
- Offices
- Cafeteria and catering services
- Two car parks with 400 spaces
Conferences and workshops

KNOWLEDGE SHARING AND SEMINARS

ACTIVITY AREA
A space for use by industry professionals, where they can exhibit their most innovative projects through seminars, training workshops and commercial presentations.

INTERNATIONAL SCIENTIFIC CONFERENCE ON FOOD SCIENCE AND TECHNOLOGY (CICTA)
CICTA will be held from 29th September to 1st October 2020 at the same time as Alimentos Cuba 2.0 at the conference centre. Organised by the Food Industry Research Institute (IIA). www.cictahabana.com

Networking

NETWORKING MEETINGS

With the support of the Cuba Chamber of Commerce, we promote relations between international companies and Cuban public institutions to support sustainable development in the Cuban food industry. Only for exhibitors.

INVESTMENT FORUM

Business projects for foreign investment will be presented in partnership with PROCUBA, (over 2.42 billion euros for over 63 projects), associated with the Development Programme for the Food Industry by 2030 and the opportunities that the Mariel Special Development Zone (ZEDM) offers.
Participate as an exhibitor in the next trade fair. Contact us now!

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